

Emmett Sullivan

EXPERIENCE

Highdive, Chicago, IL – *Copywriting Intern*

JUNE 2023 – PRESENT

- Brands: Jeep, Ram, Lays, Airheads
- Scripts, social posts, experiential activations

Denver Ad School – *Copywriting Track*

OCTOBER 2021 – JANUARY 2022

- Wrote a bazillion headlines
- Learned the difference between ideas and big ideas
- Pizza'ed down at least 3 black diamonds

Malibu Grill, Bloomington, IN – *Server*

DECEMBER 2018 – SEPTEMBER 2019

- Became fluent in incoherent chef yelling
- Carried four plates at once
- Sold a lot of fancy food I couldn't afford

EDUCATION

Indiana University – *B.A. Creative Advertising*

AUGUST 2016 – DECEMBER 2020, Bloomington, IN

- Margaret H Knote Advertising Award winner
- Became very familiar with the SWOT analysis

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